Passport: Industrial is a breakthrough economic research solution that analyses the industrial makeup of the world’s largest economies. Passport: Industrial splits each economy into 177 industries, providing extensive cross-country and cross-industry comparable statistics and a strategic assessment by industry.

Using Passport: Industrial’s global data, companies can identify regional and global market sizes and analyse regional shifts, ensuring a better understanding of industry performance across countries and regions.

Who It Supports

B2B MANUFACTURERS
» Anticipate changes in B2B demand and adapt production to meet market needs
» Identify key B2B trends for the next five years
» Manage risks by analysing industry growth and profitability

DIVERSIFIED COMPANIES
» Size any market and industry globally
» Benchmark product performance relative to the industry average
» Analyze prospects and optimise your production mix

SUPPLIERS
» Investigate B2B industries and their supply chain
» Understand industries most vulnerable to economic downturn
## Passport Content

### INTERACTIVE DATABASE
115 million internationally standardised statistics on 177 industries in 68 countries reveal emerging opportunities

<table>
<thead>
<tr>
<th>Category</th>
<th>Subcategory</th>
<th>Percentage</th>
<th>Value (M)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating Costs</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Profit</td>
<td></td>
<td>8.8%</td>
<td>46,141</td>
</tr>
<tr>
<td>Taxes less Subsidies</td>
<td></td>
<td>0.3%</td>
<td>1,345</td>
</tr>
<tr>
<td>Labour Costs</td>
<td></td>
<td>8.4%</td>
<td>43,658</td>
</tr>
<tr>
<td>Services</td>
<td>Business and Management Consultancies</td>
<td>8.7%</td>
<td>14,547</td>
</tr>
<tr>
<td></td>
<td>Other</td>
<td></td>
<td>30,925</td>
</tr>
<tr>
<td>Transport and Communications</td>
<td>Road Passenger and Freight Transport</td>
<td>2.1%</td>
<td>4,989</td>
</tr>
<tr>
<td></td>
<td>Other</td>
<td></td>
<td>5,804</td>
</tr>
<tr>
<td>Energy, Utilities and Recycling</td>
<td>Production, Collection and Distribution of Electricity</td>
<td>1.4%</td>
<td>3,553</td>
</tr>
<tr>
<td></td>
<td>Other</td>
<td></td>
<td>3,660</td>
</tr>
<tr>
<td><strong>Material and Equipment Costs</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Durable Goods</td>
<td>Motor Vehicles, Trailers and Semi-trailers</td>
<td>47.9%</td>
<td>180,786</td>
</tr>
<tr>
<td></td>
<td>Electrical Equipment for Engines and Vehicles</td>
<td></td>
<td>20,229</td>
</tr>
<tr>
<td></td>
<td>Electronic Components, Valves and Tubes</td>
<td></td>
<td>8,127</td>
</tr>
<tr>
<td></td>
<td>Other</td>
<td></td>
<td>41,092</td>
</tr>
<tr>
<td>Non-durable Goods</td>
<td>Carpets and Rugs</td>
<td>0.3%</td>
<td>1,001</td>
</tr>
<tr>
<td></td>
<td>Other</td>
<td></td>
<td>720</td>
</tr>
<tr>
<td>Intermediate Materials</td>
<td>Casting of Metals</td>
<td>21.8%</td>
<td>13,827</td>
</tr>
<tr>
<td></td>
<td>Basic Iron and Steel</td>
<td></td>
<td>12,105</td>
</tr>
<tr>
<td></td>
<td>Other</td>
<td></td>
<td>87,789</td>
</tr>
<tr>
<td>Primary Materials</td>
<td>Mining of Metal Ores</td>
<td>0.4%</td>
<td>2,062</td>
</tr>
<tr>
<td></td>
<td>Other</td>
<td></td>
<td>77.4</td>
</tr>
</tbody>
</table>

### STANDARDISED COVERAGE
- Consistent category definitions comparable to International Standard Industrial Classification (ISIC 3.1)
- 15 years of historic data
- 18 core countries with extensive statistics, forecasts and industry reports
- 50 additional countries with key statistics
- Key global and regional statistics and reports

### PRODUCTION
- Historic and forecast production value at producer price
- Producer Price Index
- Producer Volume Index

### IMPORTS AND EXPORTS
- Import and export value
- Top 10 export destinations
- Top 10 import locations
- Share of imports in market size
- Share of exports in production
- Foreign trade balance

### MARKET SIZES
- Value sales at purchaser prices
- Value of household purchases
- Value of B2B purchases
- Value of government purchases
Passport Content

INSIGHTFUL ANALYSIS AND INDUSTRY TRENDS
In-depth and timely analysis, reports and articles help you understand the scale and direction of trends

FIRMOGRAPHICS
» Number of micro, extra small, small, medium and large companies
» Production share of micro, extra small, small, medium and large companies
» Company shares for top five producers

INDUSTRY COSTS AND PROFITABILITY
» Labour costs
» Average wages
» Employment
» Taxes
» Profitability
» B2B costs

ATTRACTIVENESS INDEX
» Comprehensive rating measuring industry performance in stable and challenging economic conditions

INDUSTRY REPORTS
» Analyse key trends and developments in 18 countries for all industries

DASHBOARDS AND DATAGRAPHICS
» Deliver a visual representation of industry performance, revealing future opportunities and threats
As a Client You Will Receive

We depend on international data from Euromonitor International. With exceptional personal service, they deliver substantial data and reports that we can rely on. Our needs are looked after and as a customer, one always feels prioritised.

A CUSTOMISABLE SYSTEM
Passport allows you to create a customised homepage profiling content relevant to your business needs. Set up an RSS feed and a weekly email alert to ensure you do not miss our latest industry, country and company analysis, podcasts and videocasts.

DEDICATED ACCOUNT MANAGEMENT
Your personal account manager is always available to help with specific research queries and set up personalised training sessions, ensuring you get the most out of the system. Passport can be fully networked throughout your company, allowing you to save searches and share insights.
Geographic Coverage

Note: Core 18 countries written in bold

WESTERN EUROPE
Austria
Belgium
Cyprus
Denmark
Finland
France
Germany
Greece
Ireland
Italy
Netherlands
Norway
Portugal
Spain
Sweden
Switzerland
Turkey
United Kingdom

EASTERN EUROPE
Belarus
Bulgaria
Croatia
Czech Republic
Georgia
Hungary
Latvia
Lithuania
Poland
Romania
Russia
Slovenia
Ukraine

LATIN AMERICA
Argentina
Brazil
Chile
Colombia
Mexico
Venezuela

AFRICA AND THE
MIDDLE EAST
Algeria
Egypt
Iran
Israel
Kenya
Kuwait
Nigeria
Qatar
Saudi Arabia
South Africa
United Arab Emirates

ASIA PACIFIC
Armenia
Azerbaijan
Bangladesh
China
India
Indonesia
Japan
Kazakhstan
Malaysia
Pakistan
Philippines
Singapore
Taiwan
Thailand
Vietnam
South Korea

NORTH AMERICA
Canada
USA

AUSTRALASIA
Australia
New Zealand
Industry Coverage

Industry category split is compatible with the International Standard Industrial Classification of All Economic Activities (ISIC)

<table>
<thead>
<tr>
<th>PRIMARY MATERIALS</th>
<th>PROCESSING OF ENERGY MATERIALS</th>
<th>CHEMICAL PRODUCTS</th>
<th>RUBBER, PLASTIC, GLASS AND OTHER NON-METALLIC MINERAL PRODUCTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGRICULTURE</td>
<td>Coke oven products</td>
<td>Basic chemicals</td>
<td>Cement, stone and ceramic products</td>
</tr>
<tr>
<td></td>
<td>Processing of nuclear fuel</td>
<td>Fertilisers and nitrogen compounds</td>
<td>Glass and Glass Products</td>
</tr>
<tr>
<td></td>
<td>Refined petroleum products</td>
<td>Man-made fibres</td>
<td>Plastic products</td>
</tr>
<tr>
<td>FISHING</td>
<td></td>
<td>Paints and varnishes</td>
<td>Rubber products</td>
</tr>
<tr>
<td>FORESTRY</td>
<td></td>
<td>Pesticides and other agro-chemical products</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Photochemicals, explosives and other chemicals</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Plastic in primary forms and synthetic rubber</td>
<td></td>
</tr>
<tr>
<td>MINING OF NON-ENERGY MATERIALS</td>
<td>Recycling of metal waste and scrap</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Recycling of non-metal waste and scrap</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENERGY, UTILITIES AND RECYCLING</td>
<td></td>
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<tr>
<td>MINING OF ENERGY MATERIALS</td>
<td></td>
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</tr>
<tr>
<td></td>
<td>Extraction of crude petroleum and natural gas</td>
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<td></td>
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<tr>
<td></td>
<td>Mining of coal and lignite; extraction of peat</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>Mining of uranium and thorium ores</td>
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<tr>
<td>UTILITIES</td>
<td>Collection and distribution of water</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Manufacture and distribution of gas</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Production, collection and distribution of electricity</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sewage and sanitation</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Steam and hot water supply</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INTERMEDIATE GOODS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Metal packaging, wire and other fabricated metal products</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Structural metal products</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tanks, reservoirs, boilers and radiators</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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WOOD AND PAPER PRODUCTS
Corrugated paper, paperboard and containers
Disposable paper products and other articles of paper
Pulp, paper and paperboard
Wood and wood products

FOOD, BEVERAGES AND TOBACCO
FOOD
Bakery products
Chocolate and sugar confectionery
Coffee, tea, spices and ready meals
Dairy products
Fish and fish products
Grain mill products
Meat and meat products
Pasta and noodles
Pet food and animal feeds
Starches and starch products
Sugar
Vegetable and animal oils and fats
Vegetable, potato and fruit products

BEVERAGES
Beer
Soft drinks
Spirits
Wines and cider

TOBACCO PRODUCTS

PERSONAL GOODS
PERISHABLE GOODS
Household cleaning and personal care products
Pharmaceuticals

SEMI-DURABLE GOODS
Carpets and rugs
Clothing
Footwear
Fur and fur articles
Knitted and crocheted articles
Luggage, handbags and saddlery
Pens, lighters, umbrellas and other personal items
Sports goods
Toys and games

DURABLE GOODS
Domestic appliances
Furniture
Jewellery and related articles
Musical instruments
Optical instruments and photographic equipment
Television and radio receivers, sound and video recording devices
Watches and clocks

MACHINERY
GENERAL PURPOSE MACHINERY
Bearings, gears, and driving elements
Cutlery, hand tools and general hardware
Engines and turbines, except aircraft, vehicle and cycle engines
Industrial and laboratory furnaces
Lifting and handling equipment
Non-domestic air-conditioning, packaging and other general purpose machinery
Pumps, compressors, taps and valves
Steam generators

SPECIAL PURPOSE MACHINERY
Agricultural and forestry machinery
Machine tools
Machinery for metallurgy
Machinery for construction, mining and quarrying
Machinery for food, beverage and tobacco processing
Machinery for rubber, plastics and paper industries and other special purpose machinery
Machinery for textile and apparel production
Weapons and ammunition
HI-TECH GOODS
ELECTRICITY GENERATION, DISTRIBUTION AND STORAGE EQUIPMENT
Accumulators, primary cells and primary batteries
Electric lamps and lighting equipment
Electric motors, generators and transformers
Electrical equipment for engines and vehicles
Electricity distribution and control apparatus
Insulated wire and cable

MEDICAL AND PRECISION EQUIPMENT
Appliances for measuring, navigating and testing
Industrial process control equipment
Medical and surgical equipment

TRANSPORT EQUIPMENT
AIRCRAFT AND SPACECRAFT
MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS
MOTORCYCLES, BICYCLES AND OTHER TRANSPORT EQUIPMENT
RAILWAY AND TRAMWAY LOCOMOTIVES AND ROLLING STOCK
SHIPS AND BOATS

TRANSPORT AND COMMUNICATIONS
CARGO HANDLING, WAREHOUSING AND TRAVEL AGENCIES
COMMUNICATIONS
Post and courier services
Telecommunications
TRANSPORT
Air transport
Road passenger and freight transport
Transport via pipelines
Transport via railways
Water transport

FINANCE AND INSURANCE
INSURANCE AND PENSION FUNDING
MONETARY INTERMEDIATION

CONSTRUCTION AND REAL ESTATE
CONSTRUCTION
REAL ESTATE ACTIVITIES

BUSINESS SERVICES
ACCOUNTING AND AUDITING
ADVERTISING
ARCHITECTURAL AND ENGINEERING SERVICES
BUILDING-CLEANING SERVICES
BUSINESS AND MANAGEMENT CONSULTANCIES
COMPUTER AND RELATED SERVICES
INVESTIGATION AND SECURITY SERVICES
LEGAL SERVICES
MARKET RESEARCH
PACKAGING SERVICES
PHOTOGRAPHIC SERVICES
RECRUITMENT AGENCIES
RESEARCH AND DEVELOPMENT

TECHNICAL TESTING AND ANALYSIS

OTHER BUSINESS SERVICES

RENTING
Renting of agricultural, construction and other machinery
Renting of air transport equipment
Renting of land transport equipment
Renting of personal and household goods
Renting of water transport equipment

PUBLISHING AND PRINTING
PUBLISHING
Publishing of books
Publishing of calendars, forms, cards and other items
Publishing of recorded audio media
Publishing of newspapers and journals

PRINTING

REPRODUCTION OF RECORDED MEDIA

GOVERNMENT, HEALTH AND EDUCATION
EDUCATION

HOSPITALS, MEDICAL AND DENTAL SERVICES

PUBLIC ADMINISTRATION, DEFENCE AND SOCIAL SECURITY

SOCIAL WORK SERVICES
TRADE UNIONS, PROFESSIONAL, POLITICAL ORGANISATIONS

VETERINARY SERVICES

PERSONAL AND RECREATIONAL SERVICES
PERSONAL SERVICES
Funeral and related services
Hairdressing and beauty treatment
Solariums, spas and similar services
Washing and cleaning

RECREATIONAL, CULTURAL AND SPORTING ACTIVITIES
Filmmaking
Movie theatres
Radio and TV
Theatre and music production
Amusement parks and entertainment services
News agencies
Library, museums and cultural services
Sporting and recreational services

HOTELS AND RESTAURANTS
HOTELS AND CAMPING SITES

RESTAURANTS, BARS AND CANTEENS

RETAIL AND WHOLESALE
RETAIL

SALE, MAINTENANCE AND REPAIR OF MOTOR VEHICLES, RETAIL SALE OF AUTOMOTIVE FUEL

WHOLESALE
Research You Can Trust

Industrial is a product of Euromonitor International’s cutting-edge economic research team. Five years in the making, this large scale initiative required extensive data collection from a wide range of national sources, as well as the application of a number of advanced modelling techniques to focus and create the best possible data standardisation, integration and forecasting. Sources include national accounts aggregates, structural business statistics surveys, industry associations, labour force surveys, tax statistics, international trade databases and annual reports of key industry players. The interconnectedness of the data required balancing the supply and demand effects of the economies using advanced optimisation techniques. Industry forecasts were created using a combination of the latest econometric techniques and insight from industry experts.

Other Services

EUROMONITOR CONSULTING

Euromonitor International offers a full range of custom qualitative and quantitative research services. We undertake work for clients across a broad spectrum of market sectors including fast-moving consumer goods, industrial, business-to-business and service industries. We have a network of more than 800 field-based analysts worldwide. Our global research network allows us to meet the needs of large multinational clients as well as local companies.